



ARCTIC GATEWAY



Community Update Presentation

November 24, 2020

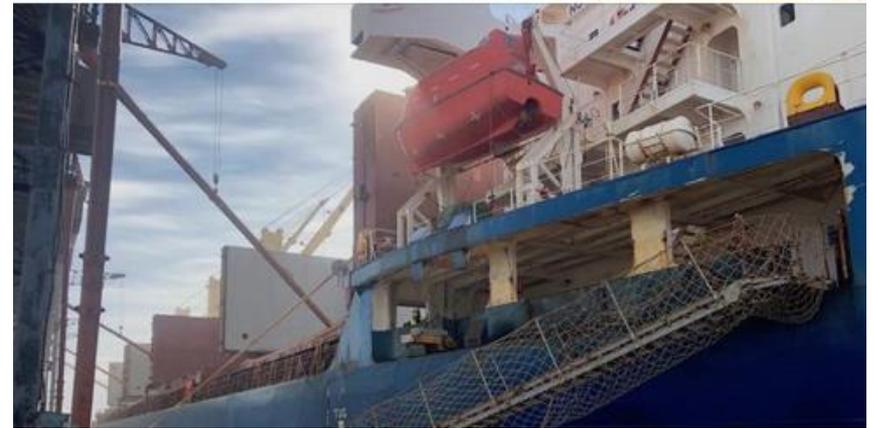


Operations Update



Q3 2020 Highlights

- In spite of COVID restrictions and challenges, wayfreight service to Churchill, and other scheduled train services ran consistently
- Track departments did a great job of keeping ahead of track issues given no major tie program
- First grain vessel of the season successfully loaded and departed end of Q3





Hudson Bay Railway (HBR) Service

- In Q3 HBR's weekly way freight service, as well as all regular freight assignments on all other portions of HBR operated as usual
- VIA Rail operated regular passenger services on HBR in Q3
- Minor derailment on Flin Flon sub caused a short service disruption to Flin Flon sub customers
- HBR Track crews performed well, with the following maintenance work completed up to end of Q3:
 - 40,269 feet of rail replaced
 - 16,085 ties replaced
 - 757 cars of ballast distributed
 - 118.58 miles of machine track surfacing
- Brush cutting performed on significant areas of Wekusko/Thicket/Thompson/Herchmer Subs in preparation for winter.



Hudson Bay Port (Port or HBP)

- **Service**

- 2 Sealift vessels loaded and departed Q3
 - MV Mitiq – July 20
 - MV Mitiq – Sept 9
- First grain vessel departed Churchill Oct 2
- Wilson tugboat received additional testing as follow-up to new engine install last season. All checked out ok.



Churchill Marine Tank Farm

- **Service**

- All 9 large above ground tanks removed at CMTF
- Significantly larger scope of environmental remediation work than originally thought
- Jet fuel business reduced from 6 million liters in 2019 to 1.2 million liters in 2020.



Arctic Freight Service AFS

- **Service**

- 2 sea lift vessels departed Churchill in Q3
- Freight volume consistent with expected volume projections



Business Development Update



Customer Contact Update

- Continued to follow up discussions with grain companies in August
- Contact with a number of mining companies was made in the quarter to discuss various logistics models that may work for them
- Wood, pulp and paper customers continues to be an additional focus with discussions with customers and companies in this industry
- Customers requiring sea lift and freight services also provide additional potential



Freight Services

- **Arctic Resupply**

- Completed 3 sailings for the 2020 sealift season.
- Cargo volumes for first two sailings tracked well with projected growth over last season volumes. Third sailing was down slightly largely due to the ongoing COVID 19 Pandemic and reduced project work.
- Overall season volume consistent with 2019 volumes
- **Air Supply**
- Continue to work with Town of Churchill and Consultants on increased utilization of Churchill Airport
- Continue to monitor and review options to increase way freight services to by weekly between Churchill and Thompson



Churchill Marine Tank Farm

Decommissioning

- Phase 4 decommissioning program for 2020 complete
- Completed dismantling of all tanks and removal of previously identified contaminated materials
- Completed ground sampling of under tank areas and previously untested areas
- Analysing samples, identifying impacted areas and developing remediation plan is now in works



Community Involvement Update



Community Engagement

- Stakeholder groups contacted (cumulative to Q3 2020);
 - Opaskwayak Cree Nation, Mathias Colomb Cree Nation, Nelson House Cree Nation, Fox Lake Cree Nation, York Factory Cree Nation, War Lake Cree Nation, Split Lake Cree Nation, Nisichwasihk Cree Nation, Shammattawa, Sayisi Dene, Northlands, Bunibonabee, Manto Sipi, City of Thompson, Town of Flin Flon, Town of The Pas, Town of Gillam, Town of Churchill, Town of Thicket Portage, Town of Cormorant, Town of Pikwitonei, Lac Brochet
- Q2 2020 Management Update sent to all Bayline communities and MKO
- Ongoing Communications with Bayline communities related to COVID-19
- MKO Resolution to support provincial infrastructure funding of AGG pending.
- Ongoing work with Quinn Public Affairs to engage with and align federal and provincial public service and elected officials
- National Trade Corridor Fund: Northern Call Expression of Interest and Comprehensive Proposal submission preparations
- Niki Ashton, Jagmeet Singh Call with OneNorth and AGG regarding NDP support for AGG Infrastructure proposal



Proposal for Digital StoryMap – *Stories from the Bayline*

- **Proposal for Digital StoryMap – Stories from the Bayline**
 - A Partnership Between northern Manitoba school divisions and Arctic Gateway Group
- **Project Overview**
 - A web-based digital storymap complemented with a set of downloadable learning activities centered on the history and geography of the Hudson Bay Railway. Local narratives will underly the story of the Bayline, with a focus on northern and Indigenous perspectives.
- **Project Aim**
 - The aim of the Digital StoryMap – Stories from the Bayline is to:
 - Create a dynamic and engaging cartographic multimedia platform to tell the story of the Bayline
 - Curate and preserve stories centered on the Hudson Bay Railway
 - Embed northern and Indigenous perspectives
 - Inspire both public and student interest in the Hudson Bay Railway
 - Create a set of learning activities for students in grades 7-12
 - Publicize Frontier School Division and Arctic Gateway Group’s partnership as groundbreaking in linking education and industry



IT, Administrative, Communications and Other Support



Social Media Metrics for Q3 2020

- Facebook is used as the main social media engagement tool featuring:
 - 3,867 people like this
 - 4,156 people follow this
- In this quarter:
 - 9 posts in the quarter (1 service notice, 7 community/news updates, 1 employee recruitment)
 - Reaching over 34,187 people with 3,311 Engagement/Post Engagements

All Posts Published Create Post

Reach: Organic / Paid Post Clicks Reactions, Comments & Shares

| Published | Post | Type | Targeting | Reach | Engagement | Promote |
|-----------------------|---|------|-----------|-------|-------------|----------------------------|
| 09/28/2020 4:40 PM | Fall colours are blooming along the Owl River, out by Mile 411.4 on the | 📄 | 🌐 | 1.9K | 126 152 | Boost Post |
| 09/24/2020 3:48 PM | Western Canadian durum wheat loading from Churchill destined for | 📄 | 🌐 | 12.1K | 1.1K 729 | Boost Post |
| 09/24/2020 8:58 AM | As the seasons change, so do the colours along the Hudson Bay | 📄 | 🌐 | 11.6K | 1.6K 736 | Boost Post |
| 09/08/2020 2:07 PM | Service Notice: On Wednesday, September 9th, AGG will be | 📄 | 🌐 | 2.1K | 80 44 | Boost Post |
| 09/08/2020 8:58 AM | The Arctic Gateway Group is seeking local applicants to fill the | 🔗 | 🌐 | 887 | 90 13 | Boost Post |
| 08/26/2020 4:04 PM | Congratulations to the 2020 class of The Outland Youth Employment | 📄 | 🌐 | 1K | 25 27 | Boost Post |
| 08/13/2020 9:59 AM | The Arctic Gateway Group is proud to support MASRC Manitoba and | 📄 | 🌐 | 1.9K | 270 74 | Boost Post |
| 08/12/2020 3:28 PM | Now it's easier to contact Arctic Gateway. | 🔗 | 🌐 | 1.3K | 100 39 | Boost Post |
| 07/09/2020 8:40 AM | Happy #NunavutDay! We're proud to serve the communities of | 📄 | 🌐 | 1.4K | 25 81 | Boost Post |

See More



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